

ASU Pilot with Author

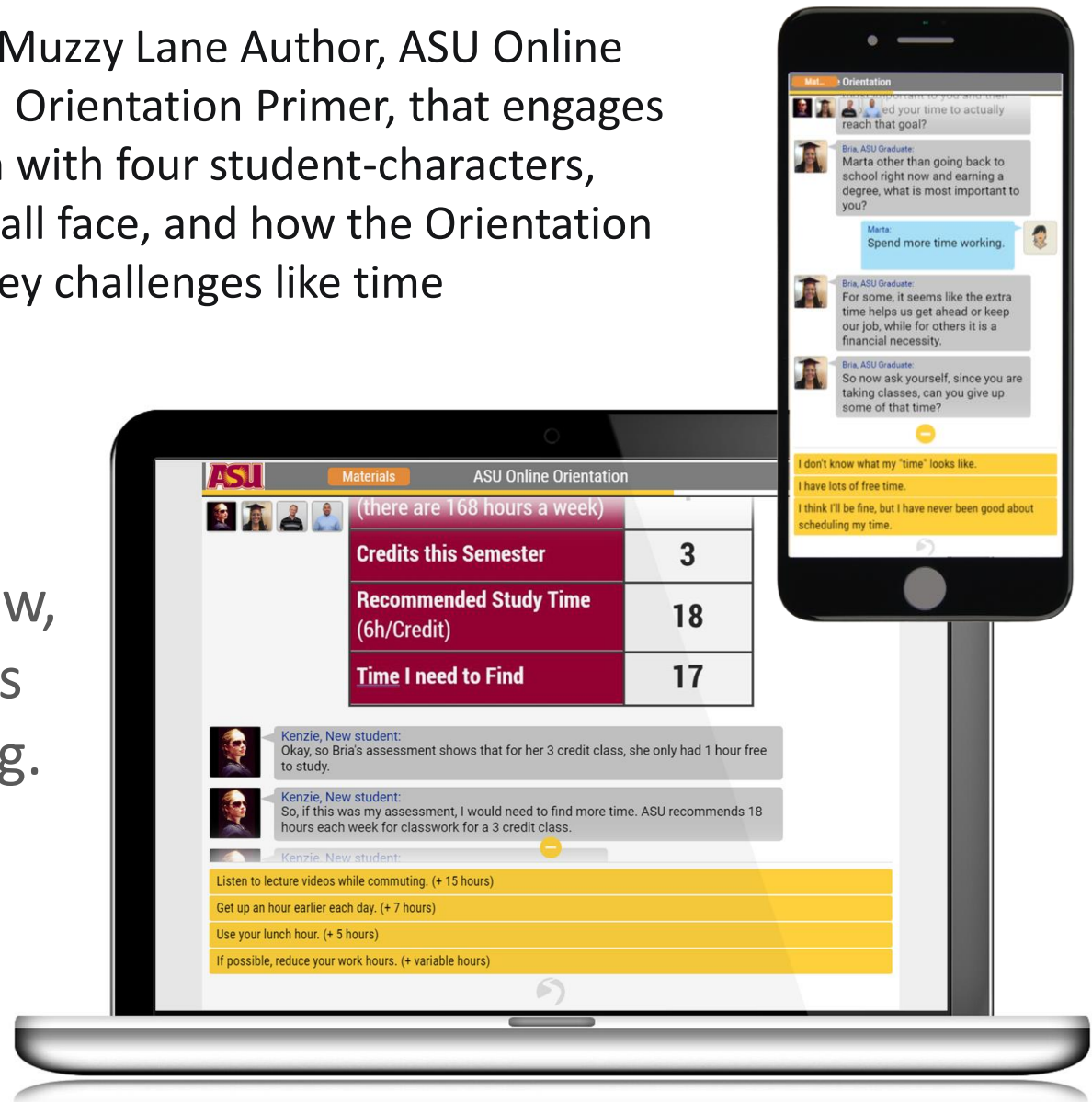
ASU's Orientation for their online courses is showing strong impact: Students that pass Orientation tend to have GPAs a half point higher on average than students who don't.



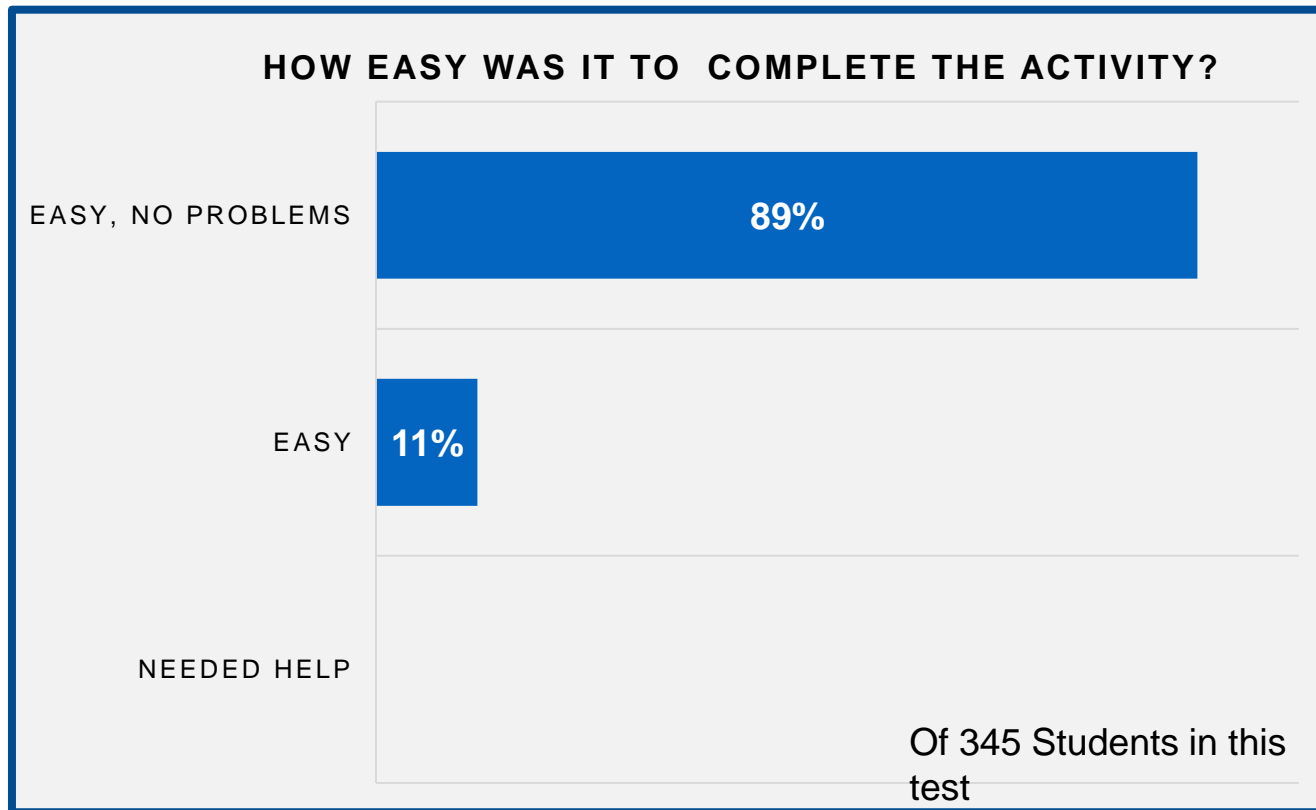
ASU Pilot with Author

As part of their Pilot with Muzzy Lane Author, ASU Online has created a game-based Orientation Primer, that engages students in a conversation with four student-characters, exploring challenges they all face, and how the Orientation can help them deal with key challenges like time management.

This activity is being used by students now, and early test results are very encouraging.



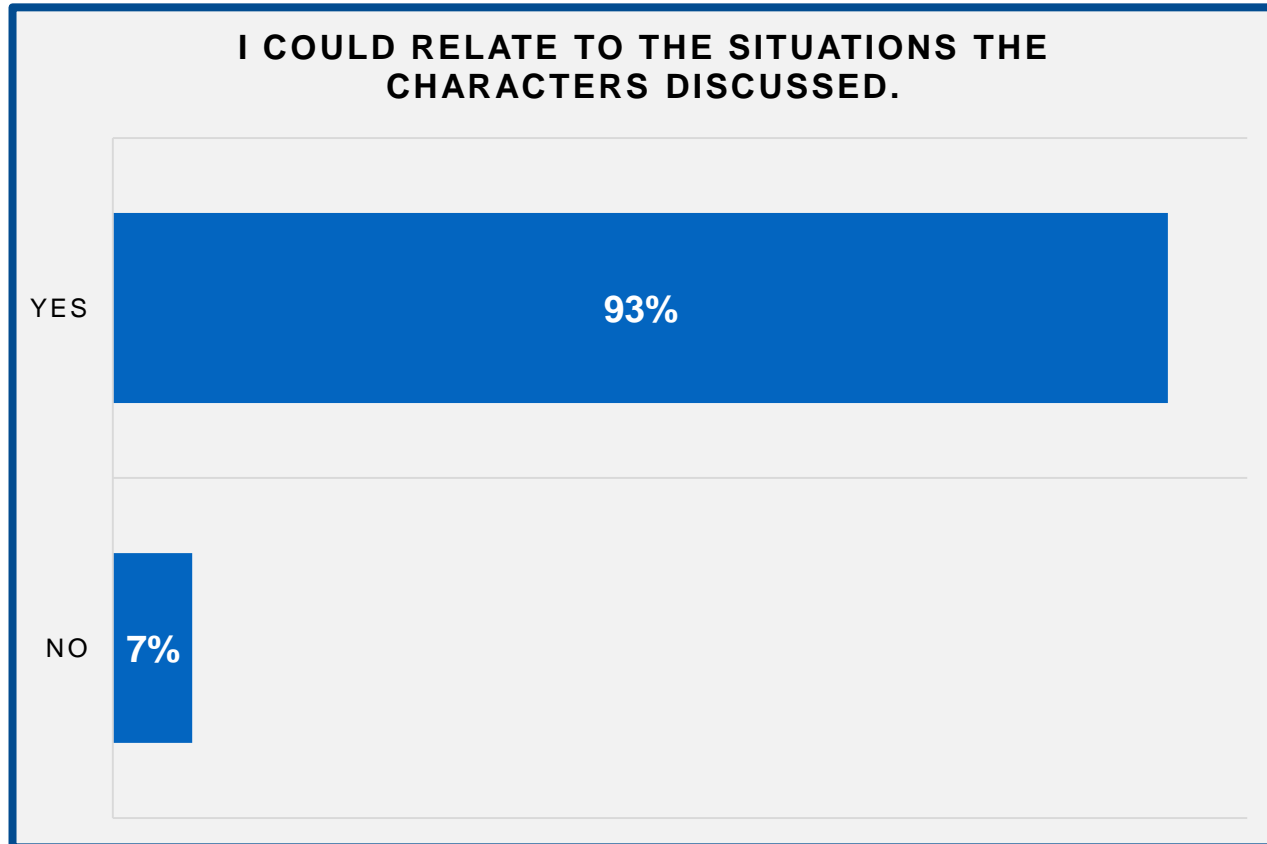
It just works, on all devices



“It was easy, informative, and fast!”

“It was very straight-forward and easy to follow.”

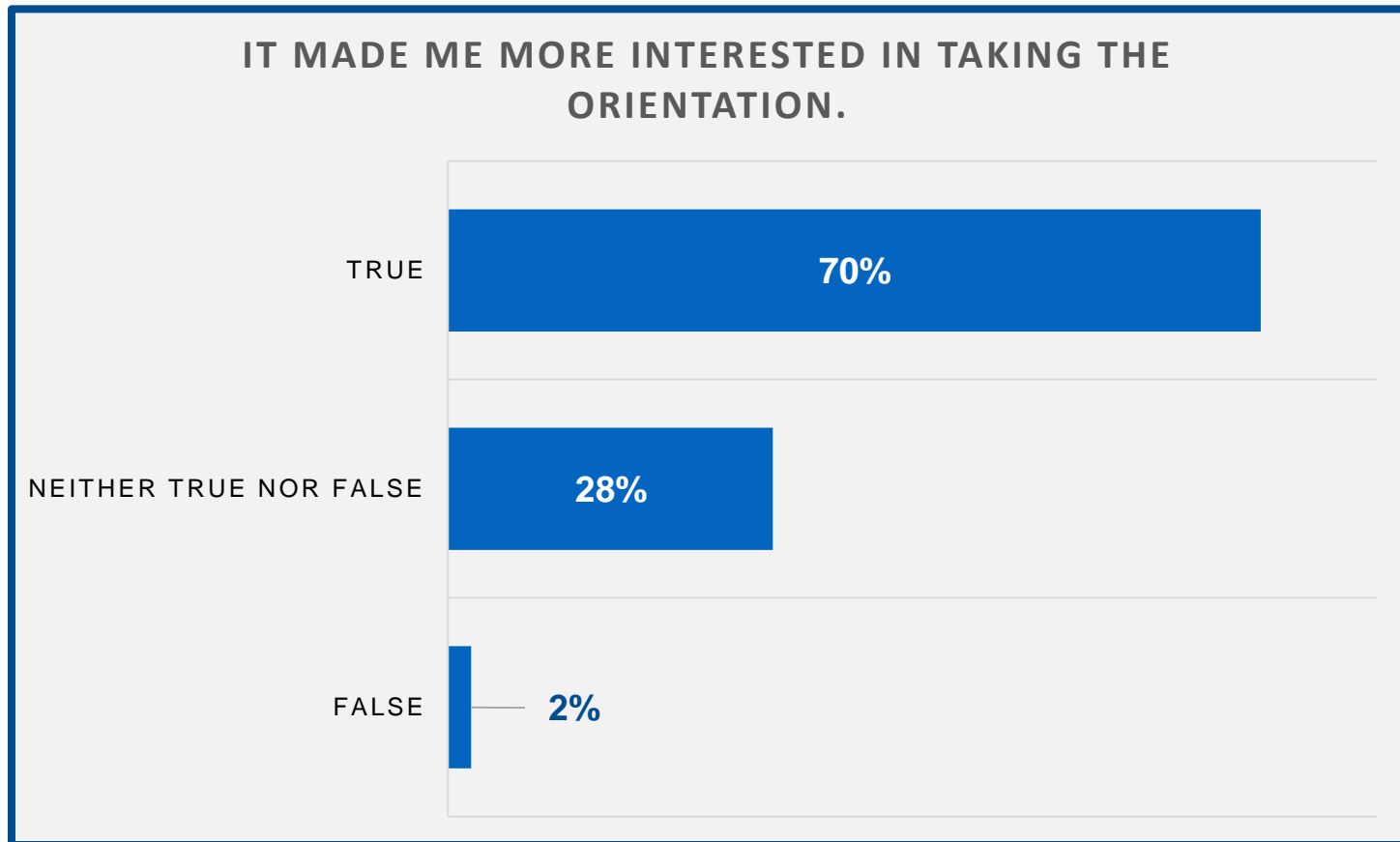
Tools to engage students



“It made it very personal, like I was actually there interacting with the others.”

“I enjoyed hearing about the different issues that others have.
Gets you thinking that you are not the only one out there.”

Effectiveness



“It made me more excited to start the orientation.”

“It's a great motivator. Specifically, about starting to think about how to better manage my time.”

More from students

“It was fast, easy, and straight to the point.”

“It brings some of the factors to the front of my mind that I had lost sight of.”

“It allows for a degree of personal honesty and self reflection...”

“It gave me insight on what to expect in orientation.”

“Asked for my opinion and participation.”

More from students

“I liked that it walked me through various "real life" scenarios.”

“It was very straight-forward and easy to follow.”

“I liked how many things other students and I have in common.
Also, their advice impacted me more than if my mom
or a teacher was the one trying to help.”

“I feel like I just accomplished the first step in returning to school.”

“The simulation provided examples of time management rather than being
unrealistic and suggesting that I quit my job.”

“It helped me identify a few weaknesses.”