

Production Assistant — The Generate Playbook

Auto-generated captions, merged into complete sentences with timestamps

0:00:00– 0:00:07	This video is going to highlight the Production Assistant, specifically using the Generate Playbook, which is our approach to backward design.
0:00:07– 0:00:17	The Generate Playbook is a series of steps that will guide you through the activity creation process. This playbook is designed primarily to work with an updated reference file of some sort.
0:00:18– 0:00:25	This can be anything from a rough outline, email, up to a full-blown lesson plan, case study, or existing evaluation.
0:00:26– 0:00:29	We can take that content and quickly convert it to a simulation.
0:00:30– 0:00:44	To upload a file to the activity, click on References & Settings at the top of the Production Assistant panel. Then, you choose the reference from your files. It is important to specify the purpose of adding the reference, such as to help make the activity or rules to abide by.
0:00:45– 0:00:52	The information uploaded here stays on our secure data server and is not part of a package sent to a client at runtime.
0:00:53– 0:00:57	Now is the time to start using the prompts that are the steps of the playbook.
0:00:57– 0:01:05	Using the Production Assistant, which we sometimes refer to as the PA, click on Select a Prompt at the bottom of your screen.
0:01:06– 0:01:13	Start with the first step, where you will have a conversation with the PA so that it can better understand your goals for the activity.
0:01:13– 0:01:24	Click Submit. Answer the PA's questions and give your own thoughts. Once the PA tells you it has enough information to build an effective activity purpose statement, it will prompt you to move to the next step.
0:01:25– 0:01:33	In this step, the PA suggests activity purpose statements for you to use. The PA will generate two possible options.
0:01:33– 0:01:45	You can use one of these suggestions directly by choosing it from the provided choices. If you don't like any of the choices, you can click Continue Discussing to give the PA feedback and more requests.
0:01:46– 0:01:53	You can also edit one of the suggestions to your liking, or create your own, using your previous conversation with the PA as a guideline.

0:01:54– 0:01:59	If you do this, make sure to type it in the text box under the Purpose of This Activity Is.
0:02:00– 0:02:02	I am going to select the first option.
0:02:02– 0:02:20	When you are comfortable with your activity purpose statement, save your work by clicking Save in the upper right. We will do this after every step going forward to give you a base to build multiple activities. That way, you can go into your history and click on any save to restore your project to that point.
0:02:21– 0:02:37	It's helpful to put the number of step you just completed in the save message text box. That way, you can easily tell which save is from which step. We also use the Revert Request button to undo a step. Think of this as giving you freedom to explore.
0:02:37– 0:02:47	Use this feature to return the activity to the state before your last prompt was sent to the assistant if you were unhappy with the results or if something unexpected happened.
0:02:47– 0:02:53	You can then modify your prompt or try again if you think your prompt has all the appropriate information.
0:02:54– 0:02:57	As of now, you can only revert to the previous prompt.
0:02:57– 0:03:11	This is why saving is so useful. When you are ready, move to the next step. In this step, the PA uses reference materials and your activity purpose to create relevant learning objectives, which we abbreviate to LOs.
0:03:12– 0:03:18	The LOs created will be referenced throughout the activity when creating the story, questions, and materials.
0:03:19– 0:03:26	After the PA is done, the Objectives tab on the right side of your screen will be open and will show your LOs.
0:03:27– 0:03:37	Notice these now appear on the right side of the screen, which is in the editor. You can click on these and make edits as desired, as you can with any future step and any future content.
0:03:39– 0:03:41	Now it is time to move to the next step.
0:03:41– 0:03:47	In this step, the PA suggests a story theme and creates characters to support that story.

0:03:47– 0:04:06	The story theme will include an outline of the general plot and the student's role in that plot. The characters will have relevant roles and will interact with the student by posing questions, performing actions, and having conversations. The request will read, "Suggest a story framework and generate characters."
0:04:07– 0:04:10	Recommend a story arc, with suitable engagement and drama.
0:04:11– 0:04:13	Put the student in a key role."
0:04:14– 0:04:25	Feel free to change any of the text in the parentheses and/or add your own thoughts about the characters and the story theme to this request, such as a specific workplace setting.
0:04:26– 0:04:35	After the PA is done, there is a story framework in the Production Assistant above, and characters have been added to the Characters tab on the right side of your screen.
0:04:36– 0:04:43	Review the proposed plot and the matching characters to ensure your vision aligns with what the PA has planned.
0:04:44– 0:04:53	If you want to change the voices of your characters, go to the Characters tab, click the Voice Options button in each character, and assign a different voice.
0:04:54– 0:04:58	You may also change the appearance, name, or role of any character.
0:04:59– 0:05:02	When you are finished, save and move to the next step.
0:05:03– 0:05:24	In this step, the PA creates the story with character actions, conversations, and placeholders for the materials and questions. In this case, we use prompts when referring to questions. If needed, change the text in the parentheses to adjust the default number of questions per LO and the default number of total questions that are open response.
0:05:25– 0:05:30	When the PA is done, there will be content in the Workspace tab on the right side of your screen.
0:05:31– 0:05:37	The story will contain nodes. A node is one unit of content in the activity, like a story beat.
0:05:38– 0:05:39	There are different types of nodes.
0:05:40– 0:05:43	Event nodes are the narration of the story, where no one is speaking.

0:05:44– 0:05:50	Dialog nodes will have a character to the left of them, indicating who is the speaker of that node.
0:05:51– 0:06:05	Prompt nodes may contain questions that will be revised in a future step, so don't change them yet. Material focus nodes are where materials will show up in the activity, and they will be filled in with actual content in the next step.
0:06:07– 0:06:11	In this step, the PA creates materials that will replace the placeholders.
0:06:11– 0:06:20	If you have additional ideas for materials, for example, maximize colors, images, or tables, add them in a new line in the request box.
0:06:21– 0:06:31	Materials are made to provide supplemental information and guide the questions. Materials can include reports, emails, blog posts, newspaper articles, et cetera.
0:06:32– 0:06:39	Most questions will require students to understand and reference the materials. Many materials feature colors, tables, or images.
0:06:40– 0:06:45	After the PA is done, review the materials in the Materials tab on the right side of your screen.
0:06:48– 0:07:06	In this step, the PA will replace prompt placeholders with actual questions. Each question will evaluate the student based on one of the LOs. The PA will create multiple choice and open response questions. Multiple choice questions will have a correct answer, a partially correct answer, and an incorrect answer.
0:07:07– 0:07:17	The open response questions ask the student to make a choice and explain why they did so. Both types of questions will have in-character feedback based on the student's response.
0:07:18– 0:07:28	Feel free to change or add your own comments to the text in the parentheses. An example of another option could be, use feedback to reflect a summative assessment style with minimal feedback.
0:07:29– 0:07:43	When the PA is done, you can review the questions and responses in the Workspace tab. For the open responses, there are sample correct answers. All the scoring rules and feedback are stated in the questions upon opening.
0:07:44– 0:07:46	You will now move on to the last step in the playbook.
0:07:48– 0:07:54	In this step, the PA creates feedback that students will see at the end of the activity, an intro page, and a background image.

0:07:55– 0:08:12	Based on how well they answered the questions, the students will receive a score in each LO, along with feedback about what was done well and what can be improved. The score for each LO will also be averaged into an overall score. The intro page invites the student to participate in the activity.
0:08:13– 0:08:21	If you have additional requests for the intro page, for example, emphasize certain information or bold the title, add them to the request box.
0:08:21– 0:08:31	The assistant will also create a background image that will be visible to students as they are playing the activity. Once this step is complete, you will have a completed activity ready for review.
0:08:31– 0:08:39	Activity feedback is shown in the Feedback tab on the right side of your screen, where you can directly change the content in each feedback area.
0:08:40– 0:08:46	You can also preview the feedback from a participant's perspective based on the score in each LO.
0:08:48– 0:08:52	The intro page is shown on the Intro tab on the right side of your screen.
0:08:53– 0:08:55	The image may take a moment to generate.
0:08:55– 0:09:01	Feel free to manually change the text by clicking on the Edit button on the right side of your screen.
0:09:02– 0:09:05	You can view the background image by previewing the activity.
0:09:06– 0:09:10	Do this by clicking on the Preview button in the top right corner.
0:09:11– 0:09:14	This is the activity from a participant's perspective.
0:09:22– 0:09:33	If you notice anything you want to change, it is important to go to the step that has the context for what you want to change.
0:09:34– 0:09:41	So, for example, if you want to change the materials, be sure to click on the Materials step before typing your request.
0:09:41– 0:09:44	This is so that the PA has the best information to help you.