

Back to School 2026 UX Update — Before & After

Auto-generated captions, merged into complete sentences with timestamps

0:00:00– 0:00:03	Welcome to the Back to School 2026 user experience update.
0:00:03– 0:00:10	This video shows a Smart Chat role-play assessment using the left-right display option. This is the activity before the update.
0:00:11– 0:00:17	The update focuses on providing a clean and modern look throughout, with additional elements for better immersion.
0:00:17– 0:00:22	Pay attention to the new background welcome image, present here and on the next two screens.
0:00:24– 0:00:26	This is the avatar screen before the update.
0:00:28– 0:00:30	This is the new avatar selection screen.
0:00:31– 0:00:36	Notice how clean everything looks, how the avatars look more modern, and the added pop of color.
0:00:39– 0:00:41	This is the cast screen before the update.
0:00:43– 0:00:50	The cast screen is more accurately named Personas and is presented cleanly as the final welcoming screen before the story begins.
0:00:53– 0:00:55	This is what the gameplay looks like before the update.
0:00:59– 0:01:05	Welcome to Hope Harbor, and thank you for stepping in as our new marketing coordinator during this critical time. I'll be direct.
0:01:05– 0:01:08	Our previous coordinator left us in quite a predicament.
0:01:12– 0:01:20	Looking at these different list-building approaches, which strategy should we prioritize to rebuild our supporter database effectively while ensuring compliance and engagement?
0:01:23– 0:01:30	Exactly right. The high quality and compliance of organic opt-ins will rebuild our reputation and create genuine supporter relationships.
0:01:33– 0:01:36	Now, you will see the updates we made to the gameplay.

0:01:36– 0:01:50	There is an improved layout of the conversation, better spacing of elements, and a more subtle color palette. Event nodes have unique styling to help them stand out. There is a new color background on responses to questions, and the material tabs have a new look.
0:01:52– 0:01:58	Welcome to Hope Harbor, and thank you for stepping in as our new marketing coordinator during this critical time. I'll be direct.
0:01:59– 0:02:02	Our previous coordinator left us in quite a predicament.
0:02:05– 0:02:14	Looking at these different list-building approaches, which strategy should we prioritize to rebuild our supporter database effectively while ensuring compliance and engagement?
0:02:17– 0:02:24	Exactly right. The high quality and compliance of organic opt-ins will rebuild our reputation and create genuine supporter relationships.
0:02:27– 0:02:30	This is what the end-of-activity feedback looks like before the update.
0:02:32– 0:02:40	Coming soon, we will have a new report card format for the end-of-activity feedback, presenting information in a way that's easier to see at a glance than before.
0:02:42– 0:02:43	Thanks for watching.